

REDUCE YOUR WATER USE AND COLLECT THE SAVINGS

Water could be costing your company over 1% of business turnover.

Envirowise offers **FREE**, practical advice to help you cut your water use and effluent costs by up to 30%.

This leaflet outlines the services and tools provided by Envirowise to help you achieve water and cost savings. It provides company case studies, demonstrating the significant water and cost savings that have already been achieved.

Visit our website at www.envirowise.gov.uk/water to download a free copy of any of the Envirowise publications featured in this leaflet.

Cutting water costs is one of the easiest ways supply chain demands to improve your environmental approach to reducing water use could cut your

HOW CAN ENVIOWISE HELP MY COMPANY

You will be surprised at how easy it is to save money and increase your profits - Envirowise has a wealth of free advice on how to proceed and many publications that contain practical advice for different sectors on ways to reduce water and effluent costs.

Getting started

The most cost-effective way of reducing water and effluent costs is to adopt the systematic approach described in *Good Practice Guide (GG26R) Saving money through waste minimisation: reducing water use*.

Measuring water use

Measuring water use is essential to maintain savings and to achieve continual improvement. *Good Practice Guide (GG152R) Tracking water use to cut costs* takes you through the process of constructing a water balance for your site so that you can identify where water is being used and where it is being wasted.

Remember: if you don't measure it, you can't manage it.

Taking action

Once you have set up a project team and developed a water reduction plan, use either *Cost-effective water saving devices and practices - for industrial sites (GG523)* which is intended for all industrial or manufacturing operations or, *Cost-effective water saving devices and practices - for commercial sites (GG522)* which is primarily aimed at organisations using water for domestic purposes and includes information for offices, retailers, hotels, leisure and community centres, schools, hospitals and small businesses.



to increase profits. It will also help you to meet mental performance. Adopting a systematic approach to reduce your water use by up to 30%.

MAKE SAVINGS?

Reducing water use in washrooms

Significant quantities of 'domestic' water used in business premises results from flushing toilets, urinals and running taps. There are many water saving devices available to businesses that can help you reduce water usage substantially. Envirowise has developed a series of eight leaflets that can provide guidance on what you need to consider and how to evaluate the best solution to meet your needs. Titles include: EN664 *Reducing water use in washrooms: taps*; EN666 *Reducing water use in washrooms: urinals* and EN667 *Reducing water use in washrooms: WCs*.

Just how much water could my company save?

Companies that adopt a systematic approach to water reduction typically achieve a decrease of up to 30% in the amount of water used - and the amount of effluent generated.

WANT TO SEE HOW other companies have made savings? Go to www.envirowise.gov.uk/bigsplash to watch videos by Indesit, Artetch Circuits and Stead McAlpin and find out how they have worked with Envirowise to save water and money.

TREVES UK employs 261 staff, and manufactures automotive trim components near Harrogate. Techniques employed by Treves UK, such as urinal controls, water hogs in toilet cisterns and bi-monthly evaluation, have **saved £1,800** with relatively few costs, and demonstrate that water management measures don't have to be complicated or costly to be effective.



ACT NOW TO SAVE MONEY ON YOUR WATER BILLS!

ENVIOWISE OFFERS A RANGE OF FREE SERVICES INCLUDING:

- Advice from Envirowise experts through the free **Advice Line** on 0800 585794
- A range of publications that provide guidance on water minimisation techniques and benefits
- Workshops and training on water saving techniques
- Online monitoring, benchmarking and training tools
- Envirowise water campaigns provide companies with advice and support in their efforts to reduce their water use and wastewater. Visit www.envirowise.gov.uk for more information
- The Water Technology List (WTL): Businesses purchasing water-efficient products from the WTL will not only benefit from saving money on their water bills but can also claim Enhanced First-Year Capital Allowances which provide up-front tax relief on the capital cost of the equipment. Visit www.envirowise.gov.uk/wtl for more information

envirowise } **ADVICE LINE 0800 585794**

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Envirowise - sustainable practices, sustainable profits. Envirowise is a Government-funded programme dedicated to putting the sustainable use of resources at the heart of business practice. It is managed by AEA Technology plc and Serco TTI. Envirowise is funded in England by Defra's Business Resource Efficiency and Waste (BREW) Programme and supported by BERR; the Scottish Government in Scotland; the Welsh Assembly Government's Materials Action Programme (MAP) in Wales; and Invest Northern Ireland in Northern Ireland.



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